



National Cup main logo:



The main National Cup logo is year-agnostic. This can be used and reused on signage each year, and the goal is to promote a recognizable National Cup brand. The colors represent some of the most common jersey colors from teams across the country that come together at all of our National Cup events.

Use the horizontal logo whenever possible, but a vertical logo is available when necessary depending on the application. For dark backgrounds, use the logo with white lettering.

Use your best judgement to choose the logo that best fits your application. Make sure that it stands out from the background and has enough white space that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.



| | | | | | |
|--|------------|---------|--|---------------|---------|
| | dark green | #006100 | | bright yellow | #FFFF00 |
| | bright red | #FF0300 | | bright green | #00D100 |
| | teal | #008080 | | black | |
| | hot pink | #FF3B9D | | white | |
| | dark blue | #00008B | | | |

Year-specific event logos:

National Cup Regionals and Finals each have their own event-specific logo. These can be used in any digital and print applications to promote summer 2023 National Cup events. This logo varies from year to year, but is always tied to the main National Cup logo and branding. This year, the bold accent colors of bright green (Regionals) and hot pink (Finals) reflect the passion of the competition and daring nature of champions.

These logos have a version for light and dark backgrounds. Use your best judgement to choose the logo that best fits your application. Make sure that it stands out from the background and has enough white space that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.

